

**WEICON GmbH & Co. KG**

## **Adhesives in the desert**

### **Products from Muenster at the Expo 2020**

Muenster, October 2021 – The eyes of the world are currently on Dubai, where the International World Expo 2020 opened on October 1<sup>st</sup>. A family-owned company from Muenster – the manufacturer of adhesives and sealants Weicon – was also involved in the construction works. Adhesive technology made the elaborate architecture of many national pavilions from all over the world possible.

### **28,000 bondings**

Whether spray adhesives for the German Pavilion, construction adhesives for Luxembourg or metal sprays for the pavilion of the United Arab Emirates – products from Weicon could be used in many applications.

Adhesives from Muenster were also used for the pavilion of the country of Pakistan. In order to equip the outer façade with colourful and reflective trapezoidal elements, more than 28,000 bonding operations were carried out, in which around 3,000 cartridges of a flexible adhesive from Germany were used.

"Here in Dubai there are many extraordinary structures, such as the tallest building in the world or artificial islands built off the coast. But the Expo is a very special event of superlatives even for Dubai. We are proud to be able to contribute to this major event with our products," says Thorsten Lutz, the head of the Weicon branch office in the Persian Gulf.

## **Expo 2020**

Expo 2020 has the motto "Connecting Minds, Creating the Future" and takes place in Dubai from 1 October 1<sup>st</sup> to March 31<sup>st</sup> 2022.

On an area of 438 hectares – the equivalent of more than 600 soccer fields – 190 nations will present themselves to the more than 20 million visitors expected at the event.

After the event, the facilities will be used as sustainable housing for more than 30,000 people.

The next World Expo, Expo 2025, is scheduled to take place from April 13<sup>th</sup> to October 13<sup>th</sup> 2025 in Osaka, Japan. The event is themed "Designing Future Society for Our Lives".

316 words

46 rows

1913 signs (incl. blanks)

## **Further information:**

[www.weicon.de](http://www.weicon.de)

## **Corporate profile:**

Since 1947, WEICON GmbH & Co. KG has been producing speciality products for the industry in Germany. The range of products includes special adhesives and sealants, technical sprays and high-performance assembly pastes and greases for all areas of industry - from production over repair up to maintenance. Another field of activity is the development, sales and distribution of stripping tools.

The company headquarters is located in Muenster, Germany. WEICON has subsidiaries in Dubai, Canada, Turkey, Romania, South Africa, Singapore, in the Czech Republic, in Spain and in Italy. The company is represented by Area Sales Managers in Qatar and by WEICON partners in more than 120 countries all over the world.

## **Media contact:**

WEICON GmbH & Co. KG

Thorsten Krimphove M.A.

Public Relations

Koenigsberger Str. 255

48157 Muenster, Germany

Phone: +49 251 93 22 294

Fax: +49 251 93 22 256

Mobile: +49 151 121 0606 7

E-mail: [t.krimphove@weicon.de](mailto:t.krimphove@weicon.de)

Website: [www.weicon.de](http://www.weicon.de)

Social Media:

[www.facebook.com/weicon](http://www.facebook.com/weicon)

[www.twitter.com/weicon\\_de](http://www.twitter.com/weicon_de)

<http://www.youtube.com/weiconinternational>